

# CATALOGUE



# About us

At WELLOWTEA, we are passionate about crafting luxurious organic towels that seamlessly blend elegance with sustainability. Established in London, we take pride in using 100% pure Turkish cotton, grown without harmful chemicals, ensuring our products are not only soft and durable but also environmentally friendly.

Recognised as London's Best Organic Towel Brand in 2023 and awarded the Best Luxury Eco-Friendly Towel eTail Business in 2024, WELLOWTEA is committed to promoting a sustainable lifestyle. Our meticulously crafted towels and eco-friendly products reflect our dedication to quality and the well-being of both our customers and the planet.

As we explore potential partnerships, we believe our shared commitment to sustainability and quality can foster a mutually beneficial relationship.

Join us on our journey towards a greener future, one beautifully designed towel at a time.

# Our Commitment to Excellence

At WELLOWTEA, we prioritise the fusion of innovative design and superior craftsmanship. Each towel is meticulously crafted to reflect our dedication to quality and sustainability, ensuring that every piece not only looks exquisite but also serves a practical purpose.

Our towels feature unique attributes, such as convenient hanging loops for effortless storage.

They are pre-washed to maintain their luxurious feel and prevent shrinkage over time, providing the durability you can rely on.

With a strong emphasis on organic materials, our products cater to those who value eco-friendly choices without compromising on elegance. Experience the WELLOWTEA difference, where every towel embodies our commitment to both your comfort and the well-being of the planet.



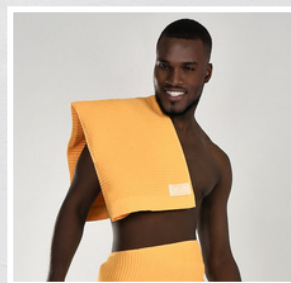


## Our Mission

At Wellowtea, our mission is to enrich our customers' lives with products that seamlessly blend comfort and luxury while championing a sustainable future. We are deeply passionate about our craft and believe that by working together, we can create meaningful change in the world.

We invite you to join us on this journey towards a better tomorrow. Every choice matters, and your support enables us to further the movement towards sustainability. Our hope is that Wellowtea products not only bring joy and comfort into your home but also inspire conscious living.

Thank you for choosing Wellowtea and for being an integral part of our mission. Together, let's pave the way for a more sustainable and beautiful future.





## **Chic Waffle Towels**

**Available in Two Elegant Colours:  
Mustard Yellow & Natural Ecru**

Our Waffle Towels are designed for versatility and style, making them the perfect addition to your home.

Sizes Available:

- Small: 35cm x 55cm – Ideal for hands or travel.
- Medium: 55cm x 75cm – Perfect for face and body.
- Large: 85cm x 180cm – A luxurious option for wrapping up after a shower or lounging at the spa.

Crafted from 100% organic cotton, these towels offer exceptional softness and absorbency. The unique waffle texture not only enhances their aesthetic appeal but also increases their surface area for improved drying capabilities.

Whether you're drying off after a refreshing shower, enjoying a relaxing day at the spa, or simply lounging at home, our Waffle Towels are tailored to meet all your needs while adding a touch of elegance to your daily routine.



## Luxury Mediterranean Series Towels

**Available in Three Elegant Colours:  
Violet, Claret, and Bluebell**

Our Luxury Mediterranean Towels beautifully blend style and sustainability, making them an essential addition to your daily routine.

Sizes Available:

- Medium: 55cm x 75cm + 20cm tassel – Perfect for face and body.
- Large: 85cm x 180cm + 20cm tassel – Ideal for wrapping up after a shower or lounging by the pool.

Crafted from 100% organic Turkish cotton, these towels offer exceptional softness and absorbency. Their vintage-inspired design enhances any setting, while the quick-drying properties ensure they are always ready for use.

Whether you're relaxing at the beach, enjoying a spa day, or unwinding at home, our Luxury Mediterranean Towels cater to all your needs with a touch of indulgence.



## Wellow Collection Towels

**Available in One Elegant Colour:  
Natural Ecrú**

Our Wellow Collection Towels feature a unique design that combines waffle and zigzag patterns in a sophisticated natural ecru colour. Crafted from unbleached cotton and adorned with stylish tassels, these towels provide both beauty and functionality.

Sizes Available:

- Small: 35cm x 55cm – Perfect for hands or travel.
- Medium: 55cm x 75cm – Ideal for face and body.
- Large: 85cm x 180cm – Great for wrapping up after a shower or lounging at the beach.

Whether you're drying off after a refreshing shower or enjoying a day at the beach, these towels cater to all your needs while adding a touch of elegance to your daily routine.





## Wellowtea Handcrafted Horsehair Bristle Brushes

### **Available in Face and Body Designs**

Our face brushes combine horsehair and goat hair for gentle care, while the body brushes are made from premium horsehair. Each brush features a durable beech wood body and a rubber grip for easy handling.

Each set comes with an organic cotton carrying pouch, making it easy to keep your brushes safe and organised.

Start your day feeling refreshed and invigorated with our luxurious brushes.

Unclog pores and exfoliate for a smoother complexion.

Experience the soothing benefits of massage and improved circulation.

Elevate your self-care with Wellowtea's handcrafted brushes for healthy, glowing skin.

# Contact:

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